



Alessio D'Antino
CEO Crowdfunding



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He started his marketing career at Fortune 500 beverage company before deciding to join a San Francisco-based startup accelerator to lead their marketing and business development efforts. In 2014, he founded Crowdfunding with the aim of broadening access to capital for food and Foodtech entrepreneurs and ever since started to build a community of innovators tackling some of biggest challenges affecting the global food system.

He now works with food companies of all sizes to help them understand how entrepreneurship, collaborative models and investments can be used to create a more sustainable future of food. Alessio is an avid startup aficionado and a big time foodie determined to create the largest community of food innovators in the world. A global citizen at heart, he has lived and worked in Italy, South Korea, Australia, US and UK where he is currently based.

Name: **Alessio D'Antino**
 Who am I : **CEO Crowdfunding**
 When I set up: **2014 in US- 2015 in UK**
 When graduated from the BGP: **02/2018**
 Number of hours worked per average week:
I'd guess 40-50 hrs (but often times is more 24/7) ;)

What part of your morning routine sets you up for the day?

Listening to my favourite music even before making myself some healthy breakfast

very satisfying and self-motivating task to perform

Apps: Trello (project management), Xero (accounting), Slack (communication)

What apps, or methods, do you use to be more productive?

Quite a few...
 Hacks: I jot down my to-do list on a post-it and throw it away at the end of the day, which I find it a

What 3 things get you through a busy period?

Physical exercise
 Meditation
 Surfing - whenever and wherever possible ;)

What have you read or listened to recently that inspired you?

The story of Bohoo - written by its founders
 Just started reading 'When to Jump' by Mike Lewis and enjoying it so far.

Why did you choose London to establish your business?

A vibrant food startup & tech scene, a mature and ever-growing ecosystem, a favourable/ flourishing business environment.

What do you do to unwind?

I exercise (ideally in the morning, before going to the office) and play/listen to music (at night)

Think back to when you first started your business, what advice would you give yourself?

So many...On top of my head: distill why you do what you do (the sooner, the better), perform more due diligence when establishing partnerships, foster the company culture and focus on hiring the right people from day one.